



# Announcing A Great Deal

## 53rd Annual NYSSMA Convention

April 12-15, 2012

- The convention registration fee has not been increased in several years
- The hotel cost has only gone up \$1, and is still a great deal at \$93 + tax (you get a coupon for the breakfast buffet with every overnight stay (and you can share a room and each of you gets a breakfast coupon
- You can earn 12 CEUs when you attend the entire convention
- If you attend the entire convention, your registration covers your CEUs, dinner on Thursday, Lunch & Dinner on Friday, Lunch & Dinner on Saturday, Breakfast Buffet on Sunday, and several breaks throughout the weekend (You can have 8 meals for the cost of the registration)
- Your Passport to Professionalism will have a lot to offer—several educational opportunities, a great party and other surprises
- There is time for educators to meet and to network
- The chance to meet a AAMA leader
- ***We'll keep you posted on the status of the Mall Expansion***—You can get the \$93 hotel rate on Wednesday as well. Come early and visit Destiny USA. The Carousel Mall has already started to fill the expansion site, and by spring several more stores, restaurants and entertainment centers will be open. Stores slated to go into the addition are **Saks Fifth Avenue OFF 5TH, BCBG Max Azria, Max Mara, Michael Kors, Hickey Freeman HMX, Hugo Boss, Lenox, Hartmann, Salvatore Ferragamo** and a store called Pet Fashions. Three restaurants are signed up for the expansion — **Melting Pot**, a fondue restaurant; **Cantina Laredo**, a Mexican restaurant; and **Gordon Biersch**, a brewery and restaurant. **Vince Camuto**, a women's fashion retailer, is not on the list of tenants, but the Camuto website says it will open an outlet store in the Carousel expansion in the spring. A bowling alley to be called **Revolutions**. But it's not just any bowling alley, In addition to 34 bowling lanes, **Revolutions** will feature a bar and lounge, a 250-seat restaurant, snack bar, flashy lighting, electronic games, a pool table and flat-screen televisions above each lane that can be controlled by bowlers to display scores or television programming. **Lennox & Hartman Luggage** is already open. Also coming is **Johnston Murphy Shoes, DC shoes, Hartstrings Children's Clothes, Chico's Outlet, Dress Barn Outlet, Quiksilver, Guess, AJA Night Club** (based in Florida) and the **Toby Keith- I Love This Bar and Grill**.